

October 2022

Save Up to 50% with HP Instant Ink¹: Monochrome Toner Service



OBJECTIVE

In October 2022, Keypoint Intelligence was contracted by HP Inc. to conduct a study to determine if HP Instant Ink monochrome toner service can save users up to 50% on Original HP toner in Australia, Austria, Belgium, Bulgaria, Canada, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, New Zealand, Norway, Poland, Portugal, Puerto Rico, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, the United Kingdom and the United States.

¹Based on monthly subscription cost of HP Instant Ink monochrome toner service 1500-page plan without purchase of additional sets of pages compared to cost per page (CPP) to print ISO/IEC 19752 pages on most in-class, HP A4 monochrome laser printers and MFPs. Comparative printers are priced at or below the most expensive HP Instant Ink-eligible laser printer in each country using local currency, as of September 2022. Sale prices not considered for this study. Average CPP per country used to determine percent savings versus CPP for HP Instant Ink. HP printers that use original, standard-capacity, integrated toner cartridges (toner and drum in one cartridge) were included in the comparison. XL cartridges and printers sold through contract excluded due to non-standard hardware & supplies model. Keypoint Intelligence October 2022 study commissioned by HP. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2022Q2. www.keypointintelligence.com/HPInstantInk

BACKGROUND

The HP Instant Ink monochrome toner service allows users to pick a subscription plan based on how many pages they print per month and not on the amount of toner used. Customers can choose from options ranging from 50- to 1,500- pages a month. As toner levels decrease over time, the printer alerts HP, triggering an automatic delivery of HP Original toner. Users help to eliminate waste, as unnecessary cartridges are not ordered. Further, shipping and recycling are included. Lastly, the plan can be modified or cancelled at any time, so customers have the flexibility to change if they are going to print more or less in the future.

METHODOLOGY & FINDINGS

Keypoint Intelligence examined the price of black standard-yield cartridges for in-class HP monochrome laser printers and MFPs that make up 80% of the market share, based on IDC data specific to the country/region. Analysts then reviewed OEM publications to identify the correct toner cartridge for the device. The associated yield and pricing data were taken from the geographically appropriate OEM website or, if not available, from a local reseller. Sale prices, XL cartridges, printers sold under contract, and printers which don't have integrated toner cartridges (toner and drum in one cartridge) were not considered. All prices are noted in local currency.

Keypoint Intelligence calculated cost per page (CPP) per printer cartridge in each country/region by dividing the local MSRP of the individual cartridge by the supply yield. The individual cartridge CPP amounts were totaled to create an overall CPP for the printer. All printer CPPs were then averaged. Percent savings with HP Instant Ink toner service was calculated by subtracting the local price of HP Instant Ink toner service from the average total CPP and dividing the results by the average total CPP. Actual CPP for other cartridges may vary by number of pages printed and content of pages printed. When comparing CPP, the HP Instant Ink toner service can certainly offer up to 50% savings, and often exceeds that number. While every effort was made to include the most accurate and complete information for devices and cartridges, this pricing reflects current market data as of September 2022 and is subject to change in other regions or at a later date.

SUPPORTING DATA

HP Instant Ink Monochrome Toner Service

Local Pricing

HP Instant Ink 1,500-Page Plan Using Original HP Toner	Monthly Subscription Cost (Local Currency)
Australia	\$44.99
Austria	€25.99
Belgium	€25.99
Bulgaria	лв51.99
Canada	\$36.99
Croatia	kn229.99
Cyprus	€25.99
Czech Republic	799.00Kč
Denmark	kr229.00
Estonia	€25.99
Finland	€25.99
France	€25.99

Germany	€25.99
Greece	€25.99
Hungary	Ft11,199.00
Ireland	€25.99
Italy	€25.99
Latvia	€25.99
Lithuania	€25.99
Luxembourg	€25.99
Malta	€25.99
Netherlands	€25.99
New Zealand	\$51.99
Norway	kr329.00
Poland	zł134.99
Portugal	€25.99
Puerto Rico	\$25.99
Romania	lei127.99
Slovakia	€25.99
Slovenia	€25.99
Spain	€25.99
Sweden	kr319.00
Switzerland	CHF28.95
United Kingdom	£22.99
United States	\$25.99

Country/Region CPP Tables

Australia

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	\$0.030
Average CPP	\$0.083
Percent Savings with HP Instant Ink toner service (on average)	63.709%
HP LaserJet M110we	\$0.086
HP LaserJet MFP M234dwe	\$0.093
HP LaserJet Pro M404n	\$0.077
HP LaserJet Pro M404dn	\$0.077
HP LaserJet Pro M404dw	\$0.077
HP LaserJet Pro MFP M428fdn	\$0.077
HP LaserJet M209dwe	\$0.093

Austria

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.042
Percent Savings with HP Instant Ink toner service (on average)	58.405%
HP LaserJet M110we	€0.051
HP LaserJet Pro M404dn	€0.038
HP LaserJet MFP M140we	€0.051
HP LaserJet MFP M140w	€0.051
HP LaserJet Pro M404dw	€0.038

HP LaserJet Pro M404n	€0.038
HP LaserJet Enterprise M507dn	€0.032
HP LaserJet Pro M501dn	€0.027
HP LaserJet M209dwe	€0.043
HP LaserJet M110w	€0.051
HP LaserJet MFP M234dwe	€0.043
HP LaserJet Enterprise M406dn	€0.038

Belgium

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.050
Percent Savings with HP Instant Ink toner service (on average)	65.514%
HP LaserJet M110we	€0.056
HP LaserJet Pro M404dn	€0.045
HP LaserJet MFP M140we	€0.056
HP LaserJet MFP M140w	€0.056
HP LaserJet M110w	€0.056
HP LaserJet Pro MFP M428fdw	€0.045
HP LaserJet MFP M234sdne	€0.053
HP LaserJet Pro M404dw	€0.045
HP LaserJet MFP M234dwe	€0.053
HP LaserJet Pro MFP M428fdn	€0.045
HP LaserJet Pro MFP M428dw	€0.045

Bulgaria

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	лв0.035
Average CPP	лв0.227
Percent Savings with HP Instant Ink toner service (on average)	84.755%
HP Laser 107a	лв0.130
HP LaserJet M110we	лв0.400
HP LaserJet Pro MFP M428dw	лв0.070
HP Laser 107w	лв0.130
HP LaserJet Pro MFP M428fdw	лв0.070
HP LaserJet MFP M140we	лв0.400
HP LaserJet Pro MFP M428fdn	лв0.070
HP LaserJet MFP M140w	лв0.400
HP LaserJet M209dwe	лв0.265
HP LaserJet M209dw	лв0.265
HP LaserJet MFP M234dw	лв0.265
HP LaserJet MFP M234dwe	лв0.265

Canada

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	\$0.025
Average CPP	\$0.060
Percent Savings with HP Instant Ink toner service (on average)	59.223%
HP LaserJet MFP M139we	\$0.067
HP LaserJet MFP M140w	\$0.067
HP LaserJet MFP M234dw	\$0.060
HP LaserJet Pro M404dn	\$0.049
HP LaserJet M110w	\$0.067

HP LaserJet Pro M15w	\$0.069
HP LaserJet M209dw	\$0.060
HP LaserJet MFP M234sdw	\$0.060
HP LaserJet MFP M234dwe	\$0.060
HP LaserJet MFP M140we	\$0.067
HP LaserJet Pro MFP M428fdw	\$0.049
HP LaserJet Pro M404dw	\$0.049
HP LaserJet MFP M234sdwe	\$0.060
HP LaserJet Pro MFP M428fdn	\$0.049

Croatia

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	kn0.153
Average CPP	kn0.371
Percent Savings with HP Instant Ink toner service (on average)	58.643%
HP LaserJet M110we	kn0.434
HP LaserJet Pro MFP M428dw	kn0.305
HP LaserJet Pro MFP M428fdn	kn0.305
HP LaserJet MFP M140we	kn0.434
HP LaserJet MFP M140w	kn0.434
HP LaserJet M209dwe	kn0.383
HP LaserJet MFP M234dwe	kn0.383
HP LaserJet M209dw	kn0.383
HP LaserJet MFP M234sdw	kn0.383
HP LaserJet MFP M234dw	kn0.383
HP LaserJet MFP M234sdne	kn0.383
HP LaserJet Pro M404dn	kn0.305
HP LaserJet Pro MFP M428fdw	kn0.305

Cyprus

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.056
Percent Savings with HP Instant Ink toner service (on average)	68.941%
HP LaserJet M110we	€0.064
HP LaserJet Pro M404dn	€0.043
HP LaserJet MFP M140we	€0.064
HP LaserJet MFP M140w	€0.064
HP LaserJet M110w	€0.064
HP LaserJet M209dwe	€0.054
HP Laser 107a	€0.064
HP LaserJet M209dw	€0.054
HP LaserJet MFP M234sdne	€0.054
HP LaserJet MFP M234sdwe	€0.054
HP LaserJet MFP M234dwe	€0.054
HP LaserJet Pro M404dw	€0.043
HP LaserJet MFP M234sdw	€0.054
HP LaserJet MFP M234sdn	€0.054

Czech Republic

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	0.533Kč
Average CPP	1.137Kč
Percent Savings with HP Instant Ink toner service (on average)	53.140%
HP LaserJet M110we	1.304Kč
HP LaserJet MFP M140we	1.304Kč
HP LaserJet MFP M140w	1.304Kč
HP LaserJet Pro M404dn	0.997Kč
HP LaserJet Pro MFP M428dw	0.997Kč

HP LaserJet M209dw	1.082Kč
HP LaserJet Pro MFP M428fdn	0.997Kč
HP LaserJet M110w	1.304Kč
HP LaserJet MFP M234dwe	1.082Kč
HP LaserJet Pro MFP M428fdw	0.997Kč

Denmark

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	kr0.153
Average CPP	kr0.518
Percent Savings with HP Instant Ink toner service (on average)	70.546%
HP LaserJet M110w	kr0.563
HP LaserJet Pro MFP M428dw	kr0.411
HP LaserJet MFP M140we	kr0.563
HP LaserJet MFP M140w	kr0.563
HP LaserJet Pro MFP M428fdw	kr0.411
HP LaserJet Pro MFP M428fdn	kr0.411
HP LaserJet M110we	kr0.563
HP LaserJet MFP M234dwe	kr0.616
HP LaserJet MFP M234sdwe	kr0.616
HP LaserJet MFP M234dw	kr0.616
HP LaserJet Pro M404dn	kr0.411
HP LaserJet Enterprise M507dn	kr0.379
HP LaserJet MFP M234sdn	kr0.616

Estonia

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.066
Percent Savings with HP Instant Ink toner service (on average)	73.826%
HP LaserJet M110we	€0.072
HP LaserJet MFP M140we	€0.072
HP LaserJet MFP M140w	€0.072
HP LaserJet MFP M234dw	€0.061
HP LaserJet M110w	€0.072
HP LaserJet MFP M234sdw	€0.061
HP LaserJet MFP M234dwe	€0.061
HP Laser 107w	€0.060

Finland

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.060
Percent Savings with HP Instant Ink toner service (on average)	71.0856%
HP LaserJet Pro M404dn	€0.045
HP LaserJet M110we	€0.079
HP LaserJet M110w	€0.079
HP LaserJet Pro M404n	€0.045
HP LaserJet MFP M140we	€0.079
HP LaserJet Pro MFP M428dw	€0.045
HP LaserJet Pro MFP M428fdw	€0.045

France

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.051
Percent Savings with HP Instant Ink toner service (on average)	65.768%
HP LaserJet Pro M404dn	€0.046
HP LaserJet M110w	€0.058
HP LaserJet Pro MFP M428fdw	€0.046
HP LaserJet MFP M140we	€0.058
HP LaserJet M110we	€0.058
HP LaserJet M209dwe	€0.050
HP LaserJet MFP M234dwe	€0.050
HP LaserJet M209dw	€0.050
HP LaserJet MFP M234sdn	€0.050
HP LaserJet MFP M234sdwe	€0.050
HP LaserJet MFP M140w	€0.058
HP LaserJet MFP M234dw	€0.050
HP LaserJet Enterprise M406dn	€0.046
HP LaserJet MFP M234sdw	€0.050
HP LaserJet MFP M234sdne	€0.050
HP LaserJet Pro MFP M428dw	€0.046
HP LaserJet Pro M404dw	€0.046

Germany

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.047
Percent Savings with HP Instant Ink toner service (on average)	63.458%
HP LaserJet MFP M140we	€0.054
HP LaserJet M110we	€0.054
HP LaserJet MFP M140w	€0.054
HP LaserJet Pro M404dn	€0.042
HP LaserJet Pro MFP M428fdw	€0.042
HP LaserJet Pro MFP M428dw	€0.042
HP LaserJet Pro MFP M428fdn	€0.042

Greece

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.046
Percent Savings with HP Instant Ink toner service (on average)	62.153%
HP LaserJet M110we	€0.051
HP LaserJet Pro M404dn	€0.039
HP LaserJet MFP M140we	€0.051
HP LaserJet MFP M140w	€0.051
HP LaserJet M110w	€0.051
HP LaserJet M209dwe	€0.044
HP Laser 107a	€0.054
HP LaserJet M209dw	€0.044
HP LaserJet MFP M234sdne	€0.044
HP LaserJet MFP M234sdwe	€0.044
HP LaserJet MFP M234dwe	€0.044
HP LaserJet Pro M404dw	€0.039
HP LaserJet MFP M234sdw	€0.044
HP LaserJet MFP M234sdn	€0.044

Hungary

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	Ft7.466
Average CPP	Ft17.791
Percent Savings with HP Instant Ink toner service (on average)	58.035%
HP LaserJet M110we	Ft21.253
HP LaserJet MFP M140we	Ft21.253
HP LaserJet Pro MFP M428fdn	Ft16.263
HP LaserJet Pro MFP M428fdw	Ft16.263
HP LaserJet Pro MFP M428dw	Ft16.263
HP LaserJet Pro M404dn	Ft16.263
HP LaserJet MFP M140w	Ft21.253
HP LaserJet M110w	Ft21.253
HP LaserJet Pro M404dw	Ft16.263
HP LaserJet MFP M234dwe	Ft18.173
HP LaserJet Enterprise M406dn	Ft16.263
HP LaserJet MFP M234dw	Ft18.173
HP LaserJet MFP M234sdwe	Ft18.173
HP LaserJet MFP M234sdn	Ft18.173
HP LaserJet Pro M501dn	Ft13.116
HP LaserJet Enterprise MFP M430f	Ft16.263
HP LaserJet MFP M234sdw	Ft18.173
HP LaserJet MFP M234sdne	Ft18.173
HP LaserJet Pro M404n	Ft16.263
HP LaserJet M209dw	Ft18.173
HP LaserJet M209dwe	Ft18.173

Ireland

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.042
Percent Savings with HP Instant Ink toner service (on average)	58.929%
HP LaserJet M110we	€0.049
HP LaserJet Pro M404dn	€0.037
HP LaserJet MFP M140we	€0.049
HP LaserJet M209dwe	€0.042
HP LaserJet Pro MFP M428fdw	€0.037
HP LaserJet MFP M234dwe	€0.042
HP LaserJet Pro M404dw	€0.037
HP LaserJet M110w	€0.049
HP LaserJet MFP M234sdwe	€0.042
HP LaserJet Pro MFP M428fdn	€0.037

Italy

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.050
Percent Savings with HP Instant Ink toner service (on average)	65.319%
HP LaserJet MFP M140we	€0.056
HP LaserJet M110we	€0.056
HP LaserJet MFP M234sdwe	€0.048
HP LaserJet Pro M404dn	€0.043
HP LaserJet M110w	€0.056
HP LaserJet MFP M234dwe	€0.048
HP LaserJet Pro MFP M428dw	€0.043

Latvia

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.050
Percent Savings with HP Instant Ink toner service (on average)	65.479%
HP LaserJet M110we	€0.053
HP LaserJet MFP M140we	€0.053
HP LaserJet MFP M140w	€0.053
HP LaserJet MFP M234dw	€0.046
HP LaserJet M110w	€0.053
HP LaserJet MFP M234sdw	€0.046
HP LaserJet MFP M234dwe	€0.046
HP Laser 107w	€0.052

Lithuania

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.051
Percent Savings with HP Instant Ink toner service (on average)	65.715%
HP LaserJet M110we	€0.053
HP LaserJet MFP M140we	€0.053
HP LaserJet MFP M140w	€0.053
HP LaserJet MFP M234dw	€0.046
HP LaserJet M110w	€0.053
HP LaserJet MFP M234sdw	€0.046
HP LaserJet MFP M234dwe	€0.046
HP Laser 107w	€0.055

Luxembourg

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.053
Percent Savings with HP Instant Ink toner service (on average)	67.041%
HP LaserJet M110we	0.067
HP LaserJet Pro M404dn	0.045
HP LaserJet MFP M140we	0.067
HP LaserJet MFP M140w	0.067
HP LaserJet M110w	0.067
HP LaserJet Pro MFP M428fdw	0.045
HP LaserJet MFP M234sdne	0.043
HP LaserJet Pro M404dw	0.045
HP LaserJet MFP M234dwe	0.043
HP LaserJet Pro MFP M428fdn	0.045
HP LaserJet Pro MFP M428dw	0.045

Malta

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.053
Percent Savings with HP Instant Ink toner service (on average)	67.103%
HP LaserJet MFP M140we	€0.058
HP LaserJet M110we	€0.058
HP LaserJet MFP M234sdwe	€0.055
HP LaserJet Pro M404dn	€0.043
HP LaserJet M110w	€0.058
HP LaserJet MFP M234dwe	€0.055
HP LaserJet Pro MFP M428dw	€0.043

Netherlands

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.052
Percent Savings with HP Instant Ink toner service (on average)	66.507%
HP LaserJet M110we	€0.059
HP LaserJet Pro M404dn	€0.046
HP LaserJet MFP M140we	€0.059
HP LaserJet Pro MFP M428dw	€0.046
HP LaserJet MFP M140w	€0.059
HP LaserJet M209dwe	€0.050
HP LaserJet Pro MFP M428fdn	€0.046
HP LaserJet M110w	€0.059
HP LaserJet Pro M404dw	€0.046
HP LaserJet Pro MFP M428fdw	€0.046
HP Laser 107w	€0.062
HP LaserJet MFP M234sdne	€0.050
HP LaserJet MFP M234sdwe	€0.050
HP LaserJet M209dw	€0.050
HP LaserJet Pro M404n	€0.046

New Zealand

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	\$0.035
Average CPP	\$0.088
Percent Savings with HP Instant Ink toner service (on average)	60.417%
HP LaserJet M110w	\$0.105
HP LaserJet Pro M404dn	\$0.070

Norway

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	kr0.219
Average CPP	kr0.669
Percent Savings with HP Instant Ink toner service (on average)	67.229%
HP Laser MFP 137fnw	kr0.869
HP LaserJet MFP M140w	kr0.831
HP LaserJet M110we	kr0.831
HP LaserJet M110w	kr0.831
HP LaserJet MFP M140we	kr0.831
HP LaserJet Pro MFP M428dw	kr0.633
HP LaserJet Pro MFP M428fdw	kr0.633
HP LaserJet Pro M404dn	kr0.633
HP LaserJet Pro MFP M428fdn	kr0.633
HP LaserJet MFP M234sdne	kr0.497
HP LaserJet Enterprise M406dn	kr0.633
HP LaserJet Enterprise M507dn	kr0.386
HP LaserJet Pro M404n	kr0.633
HP LaserJet MFP M234dwe	kr0.497

Poland

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	zł0.090
Average CPP	zł0.216
Percent Savings with HP Instant Ink toner service (on average)	58.325%
HP LaserJet M110w	zł0.243
HP LaserJet MFP M140we	zł0.243
HP LaserJet M110we	zł0.243
HP LaserJet MFP M140w	zł0.243
HP LaserJet Pro M404dn	zł0.180
HP LaserJet Pro MFP M428fdn	zł0.180
HP LaserJet Pro MFP M428fdw	zł0.180

Portugal

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.060
Percent Savings with HP Instant Ink toner service (on average)	71.019%
LaserJet M110we	€0.069
LaserJet MFP M140we	€0.069
LaserJet Pro M404dn	€0.045
LaserJet MFP M140w	€0.069
LaserJet M110w	€0.069
LaserJet MFP M234sdwe	€0.050
LaserJet Pro MFP M428fdw	€0.045

Puerto Rico

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	\$0.017
Average CPP	\$0.046
Percent Savings with HP Instant Ink toner service (on average)	62.304%
LaserJet MFP M140we	\$0.053
LaserJet MFP M140w	\$0.053
LaserJet Pro M404dn	\$0.039
LaserJet Pro M404n	\$0.039
LaserJet M110we	\$0.053
LaserJet Pro M404dw	\$0.039
LaserJet Pro MFP M428fdw	\$0.039
LaserJet MFP M234sdw	\$0.046
LaserJet M110w	\$0.053
LaserJet MFP M234dwe	\$0.046
LaserJet MFP M139we	\$0.053
LaserJet Pro MFP M428fdn	\$0.039
LaserJet M209dwe	\$0.046
LaserJet MFP M234dw	\$0.046

Romania

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	lei0.085
Average CPP	lei0.226
Percent Savings with HP Instant Ink toner service (on average)	62.166%
HP Laser 107a	lei0.238
HP LaserJet M110we	lei0.235
HP LaserJet Pro MFP M428dw	lei0.202
HP Laser 107w	lei0.238
HP LaserJet Pro MFP M428fdw	lei0.202
HP LaserJet MFP M140we	lei0.235
HP LaserJet Pro MFP M428fdn	lei0.202
HP LaserJet MFP M140w	lei0.235
HP LaserJet M209dwe	lei0.230
HP LaserJet M209dw	lei0.230
HP LaserJet MFP M234dw	lei0.230
HP LaserJet MFP M234dwe	lei0.230

Slovakia

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.044
Percent Savings with HP Instant Ink toner service (on average)	60.662%
HP LaserJet M110we	€0.047
HP LaserJet MFP M140we	€0.047
HP LaserJet MFP M140w	€0.047
HP LaserJet Pro M404dn	€0.041
HP LaserJet Pro MFP M428dw	€0.041

HP LaserJet M209dw	€0.045
HP LaserJet Pro MFP M428fdn	€0.041
HP LaserJet M110w	€0.047
HP LaserJet MFP M234dwe	€0.045
HP LaserJet Pro MFP M428fdw	€0.041

Slovenia

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.059
Percent Savings with HP Instant Ink toner service (on average)	70.424%
HP LaserJet M110we	€0.065
HP LaserJet Pro MFP M428dw	€0.055
HP LaserJet Pro MFP M428fdn	€0.055
HP LaserJet MFP M140we	€0.065
HP LaserJet MFP M140w	€0.065
HP LaserJet M209dwe	€0.057
HP LaserJet MFP M234dwe	€0.057
HP LaserJet M209dw	€0.057
HP LaserJet MFP M234sdw	€0.057
HP LaserJet MFP M234dw	€0.057
HP LaserJet MFP M234sdne	€0.057
HP LaserJet Pro M404dn	€0.055
HP LaserJet Pro MFP M428fdw	€0.055

Spain

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	€0.017
Average CPP	€0.051
Percent Savings with HP Instant Ink toner service (on average)	66.308%
HP LaserJet M110we	€0.058
HP LaserJet MFP M234sdwe	€0.050
HP LaserJet MFP M140we	€0.058
HP LaserJet MFP M234dwe	€0.050
HP LaserJet Pro M404dn	€0.045
HP LaserJet M110w	€0.058
HP LaserJet MFP M140w	€0.058
HP LaserJet Pro MFP M428fdn	€0.045
HP LaserJet MFP M234dw	€0.050
HP LaserJet Pro MFP M428dw	€0.045
HP LaserJet MFP M234sdw	€0.050

Sweden

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	kr0.213
Average CPP	kr0.543
Percent Savings with HP Instant Ink toner service (on average)	60.816%
HP LaserJet M110we	kr0.631
HP LaserJet M110w	kr0.631
HP LaserJet MFP M234dwe	kr0.545
HP LaserJet MFP M140we	kr0.631
HP LaserJet Pro MFP M428dw	kr0.483
HP LaserJet MFP M234sdwe	kr0.545
HP LaserJet Pro M404dn	kr0.483
HP LaserJet Pro MFP M428fdw	kr0.483

HP LaserJet Pro MFP M428fdn	kr0.483
HP LaserJet MFP M234dw	kr0.545
HP LaserJet Enterprise M507dn	kr0.420
HP LaserJet MFP M140w	kr0.631
HP LaserJet MFP M234sdne	kr0.545
HP LaserJet MFP M234sdn	kr0.545
HP LaserJet MFP M234sdw	kr0.545

Switzerland

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	CHF0.019
Average CPP	CHF0.049
Percent Savings with HP Instant Ink toner service (on average)	60.303%
HP LaserJet M110we	CHF0.059
HP LaserJet Pro MFP M428fdw	CHF0.046
HP LaserJet Pro M404dn	CHF0.046
HP LaserJet Enterprise M507dn	CHF0.040
HP LaserJet Pro MFP M428dw	CHF0.046
HP LaserJet Pro MFP M428fdn	CHF0.046
HP LaserJet Enterprise MFP M430f	CHF0.046
HP LaserJet MFP M234sdwe	CHF0.051
HP LaserJet Pro M501dn	CHF0.036
HP LaserJet M110w	CHF0.059
HP LaserJet MFP M140we	CHF0.059

United Kingdom

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	£0.015
Average CPP	£0.042
Percent Savings with HP Instant Ink toner service (on average)	63.838%
HP LaserJet M110we	£0.048
HP LaserJet Pro M404dn	£0.037
HP LaserJet MFP M140we	£0.048
HP LaserJet M209dwe	£0.041
HP LaserJet Pro MFP M428fdw	£0.037
HP LaserJet MFP M234dwe	£0.041
HP LaserJet Pro M404dw	£0.037
HP LaserJet M110w	£0.048

United States

Printer	Total Cost per Page (Local Currency)
HP Instant Ink monochrome toner service	\$0.017
Average CPP	\$0.046
Percent Savings with HP Instant Ink toner service (on average)	62.304%
HP LaserJet MFP M140we	\$0.053
HP LaserJet MFP M140w	\$0.053
HP LaserJet Pro M404dn	\$0.039
HP LaserJet Pro M404n	\$0.039
HP LaserJet M110we	\$0.053
HP LaserJet Pro M404dw	\$0.039
HP LaserJet Pro MFP M428fdw	\$0.039
HP LaserJet MFP M234sdw	\$0.046
HP LaserJet M110w	\$0.053
HP LaserJet MFP M234dwe	\$0.046
HP LaserJet MFP M139we	\$0.053
HP LaserJet Pro MFP M428fdn	\$0.039
HP LaserJet M209dwe	\$0.046
HP LaserJet MFP M234dw	\$0.046

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

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